

"The gold find at Coolgardie by Bayley and Ford generated intense excitement throughout the country when it was made public in September 1892. As the news spread, the rush grew. The streets of

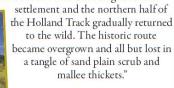
Albany were soon crowded with fortune seekers who came by steamer from the eastern states. Many of these "t'othersiders" travelled on the recently constructed Great Southern Railway to York and Northam where they purchased supplies and equipment before tackling the long trail east to the diggings.



There were obvious advantages for a railway town further south in being the starting point for an overland trail. Not only would departing diggers spend their money there, local producers would have direct access to the fast growing goldfields market.

Several attempts to open up such a route failed. All were forced back by the waterless and seemingly impenetrable nature of the country. Then John Holland took up the challenge. Born in the colony, 37 year old Holland was an experienced bushman. His idea was not to only find a feasible route, but to actually cut a track that could be used immediately by horse drawn conveyances. Joined by three other local men, the party set out from Broomehill on 26 April 1893 and arrived in Coolgardie on 3 July 1893. They had completed the cutting of a cart track over 500km in length in just two months and four days, a remarkable achievement. As anticipated, the track was immediately adopted by hundreds of eager diggers joining the rush. It was regularly used by horse and camel teams transporting goods and supplies to the goldfields. Travelling time between Broomehill and Coolgardie was usually about two weeks. However, the extension of the railway to Coolgardie just three years later put an end to regular goldfields traffic on the Holland Track.

As the expansion of the wheatbelt overtook the southern half of the track during the 1920's, that part of the route played an important part in opening up a number of wheat growing regions. Some of the track was incorporated in the growing rural road network. Low rainfall out beyond the Rabbit Proof Fence discouraged further



SOURCE: Holland Track Map Book

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46 - 48 Norrish St, Tambellup WA 6320 30360 Great Southern Hwy Broomehill Village WA 6318 Tel (08) 9825 3555 Fax (08) 9825 1152 mail@shirebt.wa.gov.au www.shirebt.wa.gov.au

KOJONUP VISITOR CENTRE

143 Albany Highway Kojonup WA 6395 Tel (08) 9831 0500 Fax (08) 9831 0300

KATANNING TOURIST INFORMATION CENTRE

Austral Terrace Katanning WA 6317 Tel: (08) 9821 9999 visitors@katanning.wa.gov.au

LAKE GRACE SHIRE VISITOR CENTRE

Stationmaster's House 19 Stubbs St, Lake Grace, WA 6353 Tel (08) 9865 2140 lgvisitorscentre@westnet.com.au

WAVE ROCK VISITOR CENTRE

Wave Rock Road, Hyden, WA 6359 Tel (08) 9880 5182 www.waverock.com.au

COOLGARDIE VISITOR CENTRE

Bayley Street, Coolgardie WA 6429 Tel (08) 9026 6090 visitors.centre@coolgardie.wa.gov.au

KAMBALDA COMMUNITY RESOURCE CENTRE

Barnes Drive, Kambalda WA 6442 Tel (08) 9080 2111 kambaldacrc@coolgardie.wa.gov.au

KALGOORLIE BOULDER VISITOR CENTRE

Corner of Hannan and Wilson Sts Kalgoorlie WA 6430 Tel (08) 9021 1966 Freecall 1800 004 653 visitors@kalgoorlie.com www.kalgoorlietourism.com

NORSEMAN VISITOR CENTRE

68 Roberts St, Norseman WA 6443 Tel (08) 9039 1071 Fax (08) 9039 1488 tourism@norseman.info www.norseman.info

WESTERN AUSTRALIAN VISITOR CENTRE

55 William St Perth WA 6000 Tel 1300 361 351 Fax (08) 9438 1111 travel@westernaustralia.com www.westernaustralia.com

DISCLAIMER

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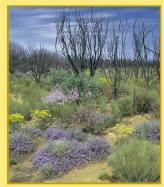




BROOMEHILL - COOLGARDIE EST 1893

Welcome to the John Holland Way and The Holland Track

Follow in the steps of one of Western Australia's early pioneer explorers and discover the riches of Western Australia's Golden Outback region.









departure.



THE JOHN HOLLAND WAY

The John Holland Way covers some 600 kilometres of Australian outback scenery. Connecting the regional townsites between Broomehill and Coolgardie the John Holland Way encompasses a variety of interesting farming, pastoral, mining and native bush landscapes.

The John Holland Way is suitable for conventional two wheel drive travel and links together the fertile farming areas of the State's South West corner to the mining riches of the WA's Goldfields. The Way is supported by a reliable network of intersecting inland sealed and unsealed roads allowing you a broad range of touring and holiday experiences.

Make sure you enjoy the friendly, country hospitality at one of the fine local farmstay and bed and breakfast opportunities.

THE HOLLAND TRACK - 4WD ONLY

For those with a more adventurous spirit, the Holland Track offers great appeal. The north eastern half of the Track is some 350km in

length and accessible only to well prepared 4WD travellers. The Track connects the townsite of Hyden, home to the popular visitor icon attraction of Wave Rock, and the historic mining town of Coolgardie.

Travellers can enjoy this remarkable heritage trail combined with visitor experiences of virgin bushland out past the Rabbit Proof Fence.

Potential travellers are encouraged to utilise the "Explore the Holland Track and Cave Hill Woodlines" (Westate Publishers), which features detailed travel maps and notes and available for purchase at major visitor outlets throughout the region.

A map featuring both the John Holland Way and Holland Track is featured overleaf and when travelling through the southern half of the State, we invite you to experience these highly rewarding self-drive heritage trail experiences.





The large majority of travellers along the Way and Track are self drive visitors in either private or rented vehicle and this map guide is designed to maximise your travelling experience.



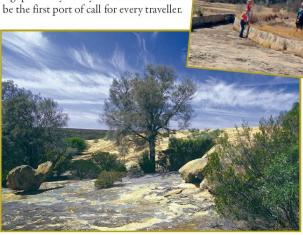
Conventional two wheel drive is suitable for the John Holland Way while only well prepared 4WD visitors can travel the Holland Track. Two wheel drive to 4WD and camper home vehicles can be rented from a large number of Perth and Kalgoorlie based businesses. Contact the Western Australian Visitor Centre for this information.

Self drive travellers arriving to the Goldfields from the eastern states via the Outback Way or Eyre Highway can join the north eastern points of the Track and Way after gaining useful local information and necessary provisions at the historic town of Coolgardie. For those already travelling through the South West corner of the State the John Holland Way commences at the picturesque farming town of Broomehill.

Travellers can also fly on regular air services from Perth to Kalgoorlie and hire vehicles locally once on the ground.

Regardless of how you arrive to the area, why not join a local tour to gain a greater insight into the history and knowledge of a chosen destination. Contact details are on this map for all local visitor information centres and these can provide visitors with all the







The map detailed in this guide covers large distances and can include areas where everyday supplies are not available. Please plan your trip carefully ensuring you have appropriate fuel and water supplies to reach each destination. Fuel and food stops are encouraged at townsites along the route and unless you particularly want to go "off the beaten track", a fantastic

holiday visiting all the most popular and interesting sites can be enjoyed in a standard family car equipped with normal provisions and safety supplies. Some service stations have restricted opening times so if travelling outside normal business hours, make sure you plan well and check ahead.

In order that you fully enjoy your John Holland Way and Holland Track experience, take your time and avoid fatigue and excessive speed while driving. Some roads are unfenced so beware of wandering stock and wildlife. Dawn, dusk and night driving are the times best avoided. Slow down and enjoy what the region has to offer - you might discover one of our many hidden treasures.

OUTBACK TRAVEL

Extra fuel, water, oil, first aid kit and emergency rations should be carried as well as a comprehensive selection of spares and tools. Should you break down, or become lost, stay with your vehicle until help arrives.

On remote roads traffic can be almost non existent.

Exercise caution if travelling very early in the morning or from dusk to late evening, as livestock and wildlife may cross the road unexpectedly. Rain can make roads impassable due to flooding. Camping in a creek or river bed can be dangerous due to flash flooding particularly during the summer months.

The Regional Map shown in this publication is a basic guide only and should not be considered sufficiently detailed for use as an outback road guide or to provide unsealed road conditions. You can check current road conditions by contacting Main Roads of WA.

Anyone planning an outback adventure should do so with official maps obtainable from:

LANDGATE 1 Midland Square Midland WA 6056 Tel: (08) 9273 7373 or: 1300 365 288

MAIN ROADS WESTERN AUSTRALIA Don Aitken Centre, Waterloo Crescent East Perth WA 6004

Tel: 138 138



