



## Bloom Through the Lens

### Community Photography Competition 2026

#### Part A: Competition Information

Capture the beauty of our region during the Bloom Festival and share your perspective on the places, people and seasons that make Broomehill-Tambellup home.

#### Key dates

| Item                                      | Detail                                                       |
|-------------------------------------------|--------------------------------------------------------------|
| Entries open                              | Tuesday 1 September 2026                                     |
| Entries close                             | 5:00 pm AWST, Wednesday 30 September 2026                    |
| Public gallery and People's Choice voting | Friday 2 October 2026 to 5:00 pm AWST, Friday 9 October 2026 |
| Winners announced                         | Close of the Bloom Festival, Sunday 11 October 2026          |

#### Cost

Free to enter.

#### Theme

The competition has a single theme, open to all entrants. It is a prompt for your photograph rather than a separate award category.

#### Bloom Where We Live

The places, life and season of our district. Landscapes, farms, town streets, gardens and local landmarks. Wildflowers, canola, orchard and garden blossom, and the colour and texture of things in bloom. The community events and everyday moments that make this place ours, across Broomehill and Tambellup.

#### Award categories

There are three awards:

- Under 18
- Adult (18 years and over)
- People's Choice, selected by community vote and open to all entries

Awards are made by age category. The theme is a prompt and does not create a separate award.

#### Judging criteria

The Under 18 and adult categories are decided by a judging panel using the following weighted criteria:

| Criterion                  | Weighting |
|----------------------------|-----------|
| Creativity and originality | 30%       |

|                                   |             |
|-----------------------------------|-------------|
| Relevance to the theme            | 25%         |
| Visual impact                     | 25%         |
| Technical quality and composition | 20%         |
| <b>Total</b>                      | <b>100%</b> |

The People's Choice Award is decided by community vote on the moderated online gallery.

## Recognition and prizes

Each winner will:

- Be featured on the Shire website and social media channels
- Have their winning photograph professionally printed and framed, displayed in a Shire facility for a period determined by the Shire, and then presented to the photographer to keep

## How to enter

Complete the online entry form at:

<https://www.shirebt.wa.gov.au/sparkforms/bloom-through-the-lens-community-photography-competition-2026/2>

- Upload your photograph as a high-resolution JPEG suitable for A3 printing (minimum 3,500 pixels on the longest edge, maximum 25 MB)
- Name your file as follows: Surname\_FirstName\_PhotoTitle.jpg
- If you cannot enter online, contact the Shire and we will arrange an alternative

**Enquiries:** mail@shirebt.wa.gov.au | (08) 9825 3555

## Part B: Conditions of Entry

These conditions form the terms of the competition. By submitting an entry you agree to them.

### 1. Eligibility

- The competition is open to residents of, and visitors to, the Shire of Broomehill-Tambellup.
- Entries open on Tuesday 1 September 2026 and close at 5:00 pm Australian Western Standard Time (AWST) on Wednesday 30 September 2026.
- Photographs must be taken within the district boundaries of the Shire of Broomehill-Tambellup.
- A person's age category is determined by their age at the closing date.
- Each entrant may submit up to three photographs in total.
- An entrant may win only one of the Under 18 or Adult categories. An entrant may also win the People's Choice Award.
- Shire employees, elected members, contractors engaged on this competition, judging panel members, and members of their immediate households, may submit photographs for display but are not eligible for prizes.
- Entrants under 18 years must have a parent or guardian complete the consent section of the entry form.
- The Shire may reject entries that are late, incomplete, corrupted, or that do not meet these conditions.

### 2. Photograph requirements

- The photograph must be the entrant's own original work.
- Images may be captured on a smartphone, digital camera or tablet.
- Entries must be high resolution JPEG files suitable for A3 printing: minimum 3,500 pixels on the longest edge, maximum file size 25 MB. Landscape or portrait orientation is accepted.
- Files must be named Surname\_FirstName\_PhotoTitle.jpg

### 3. Editing

Permitted:

- Cropping, straightening, resizing
- Brightness, contrast, exposure, colour correction, white balance
- Sharpening and noise reduction
- Removal of dust spots and minor sensor blemishes

Not permitted:

- Adding or removing significant objects or people
- Images generated or substantially altered by artificial intelligence
- Composite images built substantially from more than one photograph
- Watermarks, signatures, borders or commercial branding on the image

#### **4. Prohibited content**

Entries must not contain:

- Defamatory, discriminatory, obscene, offensive or unlawful material
- Material that infringes another person's copyright or other intellectual property
- Private residential addresses, vehicle registration details, or other sensitive personal information, unless there is a clear reason and consent
- Images of a person taken in circumstances where that person could reasonably expect privacy

#### **5. People in photographs**

If any person is recognisable in your photograph, you must confirm on the entry form that:

- Every recognisable person has agreed to the photograph being entered and published
- Where a recognisable person is under 18 years, their parent or guardian has consented
- You can provide evidence of that consent if the Shire asks for it

A model release form is available from the Shire and should be used where a person is a significant or clearly identifiable subject of the photograph. The Shire may exclude or remove any image where consent is uncertain, cannot be evidenced, or is later withdrawn.

#### **6. Photography conduct and safety**

Take care of yourself, other people, private property and the environment. Entrants must:

- Not trespass, and obtain the landowner's permission before entering private property
- Observe farm biosecurity requirements and directions given by landowners
- Not stop, stand or park in a way that creates a traffic or road safety risk
- Not damage plants, crops, fences, property or the environment
- Comply with Civil Aviation Safety Authority requirements if using a drone
- Respect culturally sensitive, restricted or sacred places, and Aboriginal heritage sites

Entrants participate at their own risk and are responsible for their own conduct while taking photographs.

#### **7. Judging**

- A panel of at least three people will judge the Under 18 and Adult categories. The panel will include at least one person independent of the Shire with photography, arts or community experience.
- Entries will be assessed against the weighted criteria in Part A. Photographs will be provided to judges without entrant names where practicable.
- Judges must declare any conflict of interest and will not score an entry where a conflict exists.
- The panel may decide not to award a category if no entry meets the required standard.
- Where scores are tied, the highest score for creativity and originality decides the result. If still tied, the panel chair has a casting vote.
- The panel's decision is final. No correspondence will be entered into.

## **8. Public gallery and People's Choice voting**

- The Shire will publish a moderated gallery of eligible entries. Every photograph will be checked for eligibility, consent, personal information and content before it is published. The Shire is not obliged to publish every entry.
- Location and camera metadata will be removed from all photographs before publication.
- Voting opens on Friday 2 October 2026 and closes at 5:00 pm AWST on Friday 9 October 2026.
- Voting is by a single online voting form. One vote per person. An email address is required so that each vote can be validated.
- Duplicate, automated or invalid votes will be removed. Vote buying, or organised or automated manipulation of the vote, may result in disqualification of the entry.
- If two or more entries are tied at the close of voting, the judging panel chair will decide the winner from among the tied entries.

## **9. Prizes**

- Each winning photograph will be professionally printed at A3 and framed by the Shire.
- The framed print will be displayed in a Shire facility for a period determined by the Shire, and then presented to the winning photographer.
- Prizes are not transferable and cannot be exchanged for cash.

## **10. General**

- The Shire may amend these conditions, or postpone or cancel the competition, where it is reasonably necessary to do so. Any change will be published on the Shire website.
- The Shire may disqualify an entry that breaches these conditions.
- Entrant information and photographs will be handled in accordance with the privacy collection notice in Part C.

## Part C: Entry Form, Privacy Notice and Image Licence

The Shire prefers online entry at <https://www.shirebt.wa.gov.au/sparkforms/bloom-through-the-lens-community-photography-competition-2026/2>

This form is provided for entrants who cannot enter online.

### Privacy collection notice

The Shire of Broomehill-Tambellup collects your personal information under the *Privacy and Responsible Information Sharing Act 2024 (WA)* and handles it in accordance with the Information Privacy Principles.

### Why we collect your information

To receive and assess your entry, to contact you about your entry, to verify eligibility and consent, to conduct judging and People's Choice voting, and to publish and promote the competition and its results.

### What may be published

If your entry is included in the gallery or wins an award, the Shire may publish your photograph, its title, your first name and surname (or a shorter form of your name if you choose below), your age category and your town or suburb. The Shire will not publish your phone number, email address or street address.

### Who may see your information

Shire employees involved in running the competition, members of the judging panel, and the Shire's printing and framing supplier. The Shire uses online survey and voting platforms to collect entries and votes. These providers may store information on servers located outside Australia, including in the United States. By entering, you consent to your information being handled in this way. If you do not want your information stored overseas, contact the Shire and a paper entry process will be provided.

### If you do not provide the information

If you do not provide the information marked as required, the Shire may not be able to accept your entry.

### Access, correction, retention and complaints

You may ask the Shire for access to the personal information it holds about you and ask for it to be corrected. Entry records, consents, judging records and voting records are kept in the Shire's approved recordkeeping system and disposed of in accordance with the State Records framework.

To ask a question, request access or correction, or make a privacy complaint, please contact the Shire's at [mail@shirebt.wa.gov.au](mailto:mail@shirebt.wa.gov.au) or (08) 9825 3555.

## Entrant details

**Age category:** ☐ Under 18 ☐ Adult (18 years and over)

**Full name:** \_\_\_\_\_

**Town or suburb:** \_\_\_\_\_

**How would you like your name shown publicly?**

☐ Full name ☐ First name only ☐ Initials ☐ No name shown

## Contact details

If the entrant is under 18, provide the parent or guardian's contact details only. All competition communication will be sent to the parent or guardian.

**Contact name:** \_\_\_\_\_

**Relationship to entrant (if under 18):** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

## Photograph details

**Photo title:** \_\_\_\_\_

**Theme:** Bloom Where We Live

**Where the photo was taken:** \_\_\_\_\_

**Date the photo was taken:** \_\_\_\_\_

**Brief description (optional):** \_\_\_\_\_

## Entrant declaration

I confirm that:

- ☐ The photograph is my own original work and was taken within the Shire of Broomehill-Tambellup.
- ☐ The photograph has not been generated by artificial intelligence and has only been edited within the limits set out in the conditions of entry.
- ☐ The file is a high resolution JPEG suitable for A3 printing.
- ☐ Every recognisable person in the photograph has agreed to it being entered and published, and where any of them is under 18, their parent or guardian has consented. I can provide evidence of that consent if asked.
- ☐ The photograph does not contain offensive, unlawful, or copyright infringing material.
- ☐ I took the photograph without trespassing and without breaching any law.
- ☐ I understand the photograph may be cropped or resized for display.
- ☐ I have read and agree to the conditions of entry.

## Image licence

You keep the copyright in your photograph. You are giving the Shire permission to use it.

☐ I retain copyright in my photograph. I grant the Shire of Broomehill-Tambellup a non exclusive, royalty free, worldwide licence to use, reproduce, publish, display, communicate, store, and (subject to the moral rights consent below) crop, resize and adapt the photograph for the following purposes:

Bloom Festival promotion and reporting

Tourism and destination marketing for the district

Community and economic development promotion

Shire website, social media, publications, newsletters and reports

Displays and exhibitions in Shire facilities and public locations

Media releases about the competition and the Festival

☐ This licence is granted free of charge. No payment, royalty or licence fee is payable to me for these uses.

☐ The licence continues for the duration of the Shire's use of the photograph for these purposes. I may ask the Shire to stop using my photograph in future material by writing to the Shire. The Shire is not required to recall or destroy material already produced or published.

☐ I remain free to use, licence or sell my own photograph as I wish.

## Moral rights consent

Moral rights stay with the photographer. This consent lets the Shire use the photograph practically.

☐ I consent to the Shire cropping, resizing, colour correcting, and reproducing the photograph alongside other images, text, graphics or the Shire's branding, for the purposes listed above.

☐ I consent to the Shire not naming me as the photographer where the format of the material makes attribution impractical, such as small format social media tiles or signage. The Shire will credit me where it is reasonably practical to do so.

☐ I understand that this consent does not permit the Shire to treat my photograph in a way that is derogatory or damaging to my reputation.

## Warranty and indemnity

☐ I warrant that the photograph is my original work and that I have the right to grant this licence and these consents.

☐ I agree to indemnify the Shire against any claim arising from a breach of this warranty, to the extent the claim is caused by my act or omission.

## Signatures

**Entrant signature:** \_\_\_\_\_

**Date:** \_\_\_\_ / \_\_\_\_ / \_\_\_\_

## Parent or guardian consent (required if the entrant is under 18)

I am the parent or guardian of the entrant. I have read the conditions of entry, the privacy collection notice, the image licence and the moral rights consent. I consent to my child entering the competition, and I give the licence and consents above on their behalf and with their agreement.

**Parent or guardian name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_ / \_\_\_\_ / \_\_\_\_

**Young photographer's acknowledgement (under 18 entrants)**

I took this photo myself. I understand that the Shire may show my photo on its website, on social media, in printed material and on display in Shire buildings, and that it may stay online for a long time. I am happy for the Shire to use my photo in this way.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_ / \_\_\_\_ / \_\_\_\_

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**Submit entries to:**

<https://www.shirebt.wa.gov.au/sparkforms/bloom-through-the-lens-community-photography-competition-2026/2>

or by email to mail@shirebt.wa.gov.au or in person at the Shire Administration Office, 46 Norrish Street, Tambellup WA 6320.

**Entries close:** 5:00 pm AWST, Wednesday 30 September 2026.

**Enquiries:** mail@shirebt.wa.gov.au or (08) 9825 3555.

*Bloom Through the Lens is a community photography competition celebrating the beauty, people and places of the Broomehill-Tambellup region.*